

## Banner Ad Order Form

To reserve your banner ad on the AEAP web site please complete the form below and return it with payment to AEAP, 900 S. Washington St., G-13, Falls Church, VA 22046 or Fax to (703) 533-1153. Email your banner to [headquarters@theaeap.com](mailto:headquarters@theaeap.com).

### ADVERTISER:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: (        ) \_\_\_\_\_ Fax: (        ) \_\_\_\_\_

E-mail: \_\_\_\_\_

URL that ad should link to when clicked: \_\_\_\_\_

### BANNER AD INFORMATION:

Banner ads are sold on a monthly basis, with discounted rates available for frequency.

#### Banner Ad Rates:

Months                      Price Per Month                      Commitment (number of months): \_\_\_\_\_

1-2x                              \$120.00

3-5x                              \$105.00                              Cost Total: \_\_\_\_\_

6-11x                              \$ 95.00

12x                                \$ 80.00                              Beginning (mm/dd/yyyy): \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Banner Revision:              \$ 50.00                              Ending (mm/dd/yyyy): \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Business Affiliates receive a 25-35% discount.

#### Banner Ad Specs:

- File Dimensions: 181 pixels wide x 94 pixels high
- File Type: JPG, GIF or animated GIF
- File Size: Limited to 12K
- Animation: Reasonable animation, no java, no audio. If using Flash or animation, presentation must be less than 15 seconds.
- Banner ads run in rotation with a limited number (3 max) of ads per banner space. Banners rotate every 15 seconds
- Location: Home page and all inside pages.

#### PAYMENT METHOD:

My check is enclosed (Checks must be made payable to AEAP and drawn on a U.S. bank.)

Please charge my  VISA  MasterCard  American Express

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Security Code (3 or 4 Digits): \_\_\_\_\_

Credit Card Billing Address (If different than above)

Street: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Banner placement is subject to availability. All banners are subject to approval before acceptance or posting. AEAP reserves the right to decline, accept or withdraw advertisements at its discretion.